



West Sound Technology Professionals Association

"Addressing issues that interest technology professionals"

Fall 2004

WSTPA News

in this issue

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Upcoming Events

Member Spotlight: **BOXLIGHT**, Harry Brelsford, Al Hedstrom

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• Upcoming Events

- September 16 - Biometrics: Standards, Technology and Protecting Today's Enterprise - presented by Greg Jensen, CTO of Saflink Corp.
- October 21 - 3rd Annual Western Washington Summit, Kitsap Conference Center. Early registration ends September 18. Sponsorship and exhibitor opportunities available.
- November 18 - Wireless eXtreme, presented by Dr. Nelson Ludlow, CEO of Mobilisa
- December 16 - WSTPA Holiday Social

[More ...](#)

WSTPA Hosts 3rd Annual Western Washington Summit



Honorary Chairman, Congressman Jay Inslee, will address professionals and leaders from government, education, business, technology, and economic development sectors in an eight--county region at West Sound Technology Professional Association's (WSTPA) 3rd annual "Western Washington Summit on Technology and Economic Development Entrepreneurship". A technology showcase with exhibitors will be followed by a buffet and presentations, with a no-host bar available throughout the entire event.

Presenters include:

- **R. Lee Cheatham**, *Executive Director, Washington Technology Center*, "Seizing Tomorrow's Opportunities: An Industry Forecast".

• Member Spotlight: **BOXLIGHT**, Harry Brelsford, Al Hedstrom

WSTPA Bronze Sponsor **BOXLIGHT** and Distinction Communication have teamed up to bring business presenters a powerful one-day presentation skills training workshop that's guaranteed to help you and your team overcome challenges or refine public speaking skills. All attendees receive a copy of *The Presentation Survival Skills Guide* and will be eligible for a drawing for a free remote pointing device! Dates are October 19th or October 20th. Register today at <http://www.boxlight.com/workshops>.

Harry Brelsford is offering WSTPA members a 50% discount off his upcoming **SMB National Conference** at Red Lion Hotel in Seattle, September 10-13. This four-day event, regularly priced at \$999, includes meals, concerts, presentations, trade show and other festivities. Don't miss this deal!

Al Hedstrom is Westsound Bank's new information technology manager. Hedstrom brings more than 10 years of IT expertise to his new position. He taught various computer technology classes at Olympic Computer Training and most recently was employed at Pacific Northwest Bank in Port Orchard. He is an active member of the Lions Club.

[Send us your news ...](#)

• Volunteers Needed

WSTPA is convening a Nominating Committee to select the voting members of its 2005-2007 Board of Directors. We are calling for volunteers to serve as delegates to this committee. Individuals interested in being considered are asked to contact us via e-mail to info@wstpa.org by **September 15, 2004** (please include in the e-mail your name, profession, and e-mail

- **Robert McDowell**, *Vice President of Business Critical Solutions for Microsoft Corporation*, "The Information Technology Payoff: Positioning for the Rebound".

address, and include a brief resume or biography). Suggestions of individuals who may be interested in serving are also strongly encouraged.

WSTPA is also seeking volunteers to help with registration at monthly meetings, and for our upcoming Western Washington Summit. Contact us at info@wstpa.org.

Keynote Panel:

"Global Outsourcing: The Irreversible Megatrend?". Panelists include

- **Dr. Madhu Rao**, *Principal Investigator - Albers School of Business and Economics, Seattle University*
- **Joy Howland**, *Development Director of RATEC and Board of Directors, Society for Information Management (Seattle Chapter)*
- **Ardell "Bud" Albers**, *Vice President and CTO, Drugstore.com.*

• **Speakers Bureau Provides Tech Talent**

In the Information Technology age one of the challenges faced by industry professionals is finding people both willing and qualified to help spread the word. With the establishment of the region's first technology-focused speakers bureau - there's a new light at the end of the fiber-optic tunnel.

WSTPA is happy to arrange for its members to speak to groups, students, businesses, conference attendees, and government leaders regarding issues impacting the technology profession. To request a speaker, complete a [speaker request form](#) today!

Registration is required and sponsorship opportunities are available. Early registration ends September 18. Visit www.wstpa.org/summit.asp for registration and information.

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