



West Sound Technology Professionals Association

"Addressing issues that interest technology professionals"

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WSTPA News

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Homeland Security Holds First National Cyber Security Summit



The National Cyber Security Division of the Department of Homeland Security, part of DHS's Information Analysis and Infrastructure Protection Directorate, held its first National Cyber Security Summit in Santa Clara, California, on Wednesday, December 3, 2003.

Featured speakers at the Summit included Department of Homeland Security Secretary Tom Ridge, DHS Assistant Secretary for Infrastructure Protection Bob Liscouski, and National Cyber Security Division Director Amit Yoran. The webcasts are available at the DHS Computer Emergency Response Team website (www.us-cert.gov).

• Does Hard Work Outweigh Hot Tech? *(This guru thinks so!)*

By Irving Wladawsky-Berger
CNET News.com

Since the dot-com implosion, many people have questioned the value of information technologies, worrying that IT is too mature, too commoditized, and that it no longer has strategic value.

I disagree.

Technology advances continue at their torrid pace. Moore's Law is alive and well, the Internet is evolving in reach, capability and reliability, and new technologies like grid computing, Web services and intelligent software are enabling the integration of resources and applications, people and processes on a scale undreamed of only a decade ago.

IBM defines this confluence of business need with advanced technological capabilities as the on-demand era.

Every business--high-tech, low-tech or no-tech--is faced with the merciless marketplace demand for ever-greater levels of productivity. That means constantly driving down costs and increasing efficiency. But by itself, shaving increments of cost is not sufficient for real success and leadership in one's industry. After all, the best cost-cutter in the world is still only doing the same thing as every other business.

Truly successful leadership firms stand out by differentiating the ways they do business. That means developing, producing, and delivering goods and services better than anyone else. All that is a matter of process--and it is the application of technology at the business process level that makes it possible.

More at CNET...

• Upcoming Events

- **Jan 15: Computer Forensics and Investigations** - presented by Pamela Quintero of Computer Forensics, Inc.
- **Feb 19: Spams, Scams and Those Shady Offramps of the Information Highway** - presented by Bob Malecki, president of Northwest Network Service.
- **Mar 18: Planning for International Business Development: Technology Exporting 101** - presented by Wistar Kay, Information

Homeland Security hosted the Summit with leading industry associations, including the U.S. Chamber of Commerce, the Business Software Alliance, the Information Technology Association of America, and TechNet.

The summit will assemble leaders from the public and private sectors to share their perspectives on how the Department of Homeland Security's National Cyber Security Division can continue to implement the President's National Strategy to Secure Cyberspace, released in February 2003.

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& Communication Technology Business Development Manager for Washington State Office of Trade & Economic Development (CTED).

- **April 15: Troubleshooting Windows XP/ Tips and Tricks** - presented by Rob Westover, Technology Specialist and TechNet presenter, Microsoft.

[More at WSTPA Events..](#)

• Member Spotlight: Autonomix Unveils Club Hub

Autonomix Inc. recently unveiled Club Hub, an Internet solution that offers service organizations the ability to create an online club information center, or portal. Using Club Hub, service organizations can build and manage their own, unique club web site, create a member directory, publish event calendars, manage club email distribution lists, and provide private work areas and discussion boards for project teams and committees. Club Hub is designed to mimic an organization's structure at the district, area, or even national level, creating a hierarchy of club portal sites to improve communication and foster collaboration between clubs. The Rotary Club of Bainbridge will be the first organization to adopt Club Hub.

Founded in 1999, Autonomix offers information technology solutions to small and mid-sized businesses in the Puget Sound region. In addition to CRM system implementation, Autonomix services include databases, e-commerce systems, web sites and hosting, business automation, and custom software development.

[More information about Club Hub](#)

• Challenges for Visionary Leaders

By LILLIAN VERNON
Scripps Howard News Service
November 21, 2003



The most effective leaders are strong visionaries who can energize and mobilize people in a common direction. They have the power and influence to do extraordinary things. But from my experience, power and influence mean little if a barrier exists between the leader and the people in the organization. While visionary leaders enjoy a good deal of personal and professional respect, they often face huge obstacles intensified by the gap between what employees perceive of leaders and what is, in fact, reality. This can lead to several problems:

Unrealistic expectations. Everyone has weaknesses and makes mistakes. However, when a visionary leader falters and takes on less than superhuman proportions, employees feel disheartened. A leader who captivates employees with stellar accomplishments gets trapped by the expectation to reach bigger and better goals. If the leader fails to meet these expectations, employees may become disillusioned.

Misdirected responses. People often transfer to the leader their personal feelings about authority figures, replicating their childhood relationship with parents, teachers, or other authority figures. This generally takes one of two forms: the inability to act without a leader's permission or direct order or irrationally resisting the leader's power.

[More on this topic](#)

• Tech Tip - Protect against DoS attacks in Win2K

Denial of service (DoS) attacks are one of



the most common methods hackers use to disable a system or, at the very least, severely impact its performance. Computers that sit behind a firewall are generally protected from most DoS attacks, but computers connected directly to the Internet are much more susceptible to these attacks.

Solution at <http://techrepublic.com.com/5100-6268-5103607.html?tag=sc>

Have a hot tech tip ? Send it to us at info@wstpa.org. Be sure to include a clear explanation of what the technique does and why it's useful. If it includes code, limit it to 20 lines if possible.

WSTPA News Archives

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